



National  
Kidney  
Foundation®  
of Illinois

# Golf Classic

## SPONSORSHIP BENEFITS

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**SEPT. 28, 2022 | CANTIGNY GOLF**

[NKFI.ORG/GOLF-CLASSIC](https://nkfi.org/golf-classic)



National Kidney Foundation®  
of Illinois

# NKFI Golf Classic

**September 28, 2022 – Cantigny Golf, Wheaton, IL**

Since 2011 this Golf Classic has benefitted the National Kidney Foundation of Illinois, thanks to generous supporters, a dedicated planning committee and enthusiastic participants. Art Morris, MD and Nephrology Associates of Northern Illinois (NANI) started the annual event as a fundraiser and an opportunity for socializing and networking among their physicians, leaders, vendors and clinical colleagues. The event grew each year; foursomes were in greater demand and fundraising revenue grew accordingly. All proceeds were donated to the NKFI by NANI each year, amounting to over \$620,000. NANI subsequently allowed the NKFI to take over the Golf Classic as one of their Signature Events. It became the NKFI Golf Classic, open to all nephrology practices and supporters, some of whom travel from neighboring states each September for the event. Today, the NKFI Golf Classic planning committee honors this history, recognizing the legacy of NANI's perennial support and leadership.

All sponsorship levels include company logo on sponsor banner at event.

|   | <b>TITLE<br/>\$12,000</b> | <b>BIRDIE<br/>\$8,000</b> | <b>PAR<br/>\$6,000</b> |
|---|---------------------------|---------------------------|------------------------|
| Category exclusivity  | X                         |                           |                        |
| Company signage at 3 holes  | X                         |                           |                        |
| Company signage at 2 holes  |                           | X                         |                        |
| Company signage at 1 hole   |                           |                           | X                      |
| Foursome entries in to the tournament   | 3                         | 2                         | 1                      |
| Start on the hole(s) of your choosing   | X                         | X                         |                        |
| Additional tickets to awards reception  | 6                         | 4                         |                        |
| Full page ad(s) in the event program book   | 2                         | 1                         | .5                     |
| Opportunity to address attendees during opening remarks and at the post-golf awards reception | X                         |                           |                        |
| Opportunity to distribute product or literature to each participant                           | X                         | X                         | X                      |
| Logo with website link on NKFI website and pre/post-event email                               | X                         | X                         | X                      |
| Company named in all pre and post-event press releases  | X                         | X                         |                        |
| Company promoted on NKFI social media channels  | X                         | X                         | X                      |

|  | <b>RECEPTION<br/>\$5,000</b> | <b>FLAG<br/>\$4,000</b> | <b>GIVEAWAY<br/>\$3,500</b> | <b>CART<br/>\$3,000</b> |
|--|------------------------------|-------------------------|-----------------------------|-------------------------|
| Category exclusivity   | X                            | X                       | X                           | X                       |
| Opportunity to address attendees at the post-golf awards reception             | X                            |                         |                             |                         |
| Foursome entries into the tournament   | 1                            |                         |                             |                         |
| Company name/logo on all 18 pin flags  |                              | X                       |                             |                         |
| Company logo on event giveaway, determined by NKFI, distributed to each golfer |                              |                         | X                           |                         |
| Company name/logo on all golf carts to be used during tournament               |                              |                         |                             | X                       |
| Opportunity to distribute product or literature to each participant            | X                            | X                       | X                           | X                       |
| Logo with website link on NKFI website and pre/post-event emails               | X                            | X                       | X                           | X                       |
| One (1) half page ad in the event program book                                 | X                            | X                       | X                           |                         |
| Company name listed in event program book                                      |                              |                         |                             | X                       |
| Banner displayed at event (provided by sponsor)                                | X                            |                         |                             |                         |
| Additional tickets to awards reception   | X                            |                         |                             |                         |

| <b>EXHIBITOR LEVELS</b>  | <b>GREEN<br/>\$3,000</b> | <b>FAIRWAY<br/>\$1,750</b> | <b>TEE<br/>\$1,000</b> |
|--|--------------------------|----------------------------|------------------------|
| Foursome entries into the tournament   | 1                        |                            |                        |
| Full page ad(s) in the event program book  | 1                        | .5                         |                        |
| Opportunity for two representatives to staff a table from which to distribute product(s) and/or literature during the cocktail reception and awards dinner     |                          |                            | X                      |
| Opportunity for two representatives to staff a table from which to distribute product(s) and/or literature during lunch, cocktail reception, and awards dinner | X                        | X                          |                        |
| Opportunity for two representatives to staff a table at one hole on the course during play   | X                        |                            |                        |
| Company name, with website link, listed on NKFI website  | X                        | X                          | X                      |
| Company name listed in program book  | X                        | X                          | X                      |

## **Lunch Sponsor \$3,000**

- Category exclusivity
- Company sign/banner displayed during lunch at the Club House (provided by sponsor)
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company logo on napkins
- Company logo, with website link, listed on NKFI website
- Company name listed in program book

## **Beverage Cart Sponsor \$2,500 (three available)**

- Opportunity to ride along with the beverage cart on course throughout the day
- Company logo on beverage carts
- Company logo on beverage napkins
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company logo, with website link, listed on NKFI website
- Company name listed in program book

## **Practice Area Sponsor \$2,000**

- Category exclusivity
- Signage at Putting Green and Driving Range (provided by NKFI)
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company name, with website link, listed on NKFI website
- Company name listed in program book

## **Mission Moment Sponsor \$1,500**

- Category exclusivity
- Name/logo displayed at mission moment hole
- Opportunity to distribute promotional product and/or piece of literature to each participant
- Name listed in the event program book

## **Golf Foursome \$1,300**

- 18 holes of golf for four participants
- Lunch
- Attendance at Awards Reception
- Beverages at lunch, dinner, reception, and on the course
- Participant Giveaway

## **Hole Sponsor \$250**

- Signage at one hole (provided by NKFI)
- Company name listed in program book

# NKFI Golf Classic

## Sponsorship Commitment Form

### Please choose your desired sponsorship level

- ☐ Title (\$12,000)
- ☐ Birdie (\$8,000)
- ☐ Par (\$6,000)
- ☐ Reception (\$5,000)
- ☐ Flag (\$4,000)
- ☐ Giveaway (\$3,500)
- ☐ Cart (\$3,000)
- ☐ Lunch (\$3,000)
- ☐ Green Level Exhibitor (\$3,000)
- ☐ Beverage Cart (\$2,500)
- ☐ Practice Area (\$2,000)
- ☐ Fairway Level Exhibitor (\$1,750)
- ☐ Mission Moment (\$1,500)
- ☐ Foursome (\$1,300)
- ☐ Tee Level Exhibitor (\$1,000)
- ☐ Hole (\$250)

Company (as it should appear on print materials) \_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

☐ Enclosed is a check (payable to NKFI) in the amount of \$ \_\_\_\_\_

☐ Please invoice me in the amount of \$ \_\_\_\_\_

☐ Please charge \$ \_\_\_\_\_ to my ☐ Visa ☐ MC ☐ Discover ☐ American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please return this form to Allie Widmer ([awidmer@nkfi.org](mailto:awidmer@nkfi.org)).

*Dates and locations of programs and events subject to change. Inclusion on any print materials is dependent on individual event deadlines. If your organization requires approval of logo/name usage on materials, please include those procedures with your commitment form. All sponsorship opportunities are customizable. Please contact the National Kidney Foundation of Illinois for more information.*