



National  
Kidney  
Foundation®



KONICA MINOLTA  
GOLF CLASSIC

## SPONSORSHIP BENEFITS

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SEPT. 23, 2020 | CANTIGNY GOLF

[NKFI.ORG/GOLF-CLASSIC](https://nkfi.org/golf-classic)



National Kidney Foundation®  
of Illinois

# NKF Konica Minolta Golf Classic

**Wednesday, September 23, 2020 - Cantigny Golf, Wheaton, IL**

Each year thousands of golfers from across the country participate in the NKF Konica Minolta Golf Classic, a tournament with more than 30 events across the country, for the chance to qualify for the National Finals at Pebble Beach. Chicago's event draws nearly 100 golfers primarily from fields related to nephrology and serves as an incredible networking event as well as an exciting and fun competition.

**All sponsors will enjoy verbal on-stage recognition during the stage program, company logo on signage at the event, company logo with website link on all pre-and post-event promotional emails, and NKFI staff assistance with recruiting foursome members.**

	<b>Local Presenting \$10,000 - SOLD</b>	<b>Reception \$6,000 - SOLD</b>
"Presented locally by (Company Name)" on all locally produced materials	√	
Company signage at 3 holes	√	
Start on the hole(s) of your choosing	√	
Category exclusivity	√	√
Entries for foursomes into the tournament	Two	One
Additional tickets to awards reception	Four	Six
Full page ad(s) in the event program book	Two	One
Opportunity to address attendees at the post-golf awards reception	√	√
Opportunity to distribute product or literature to each participant	√	√
Logo with website link on NKFI website and pre/post-event emails	√	√
Company named in all pre and post-event press releases	√	√
Company promoted on NKFI social media channels	√	√
Banner displayed at event (provided by sponsor)	√	√

## **Golf Polo Sponsor \$3,500**

- Category exclusivity
- Logo on Greg Norman Collection golf polo distributed to each golfer
- Opportunity to distribute promotional product and/or piece of literature to each participant
- Sign/banner prominently displayed during registration (provided by sponsor)
- Recognition on all locally produced materials
- One half-page ad in the event program book

## **Gift Sponsor \$3,500**

- Category exclusivity
- Logo on gift distributed to each golfer
- Opportunity to distribute promotional product and/or piece of literature to each participant
- Sign/banner prominently displayed during registration (provided by sponsor)
- Recognition on all locally produced materials
- One half-page ad in the event program book

## **Pin Flag Sponsor \$3,500**

- Category exclusivity
- Name/logo on all 18 pin flags
- Opportunity to distribute promotional product and/or piece of literature to each participant
- One half-page ad in the event program book

## **Golf Cart Sponsor \$3,000 - SOLD**

- Category exclusivity
- Opportunity to place promotional product and/or piece of literature in each cart
- Name/logo on all golf carts to be used during tournament
- Sign/banner displayed during tournament at golf cart staging area (provided by sponsor)
- Logo listed in program book

## **Lunch Sponsor \$2,500 - SOLD**

- Category exclusivity
- Logo on lunch napkins
- Sign/banner displayed during lunch at the Halfway House (provided by sponsor)
- Opportunity to distribute promotional product and/or piece of literature to each participant
- Logo listed in program book

## **Beverage Cart Sponsor \$2,500**

- Three available
- Logo on beverage carts
- Logo on beverage napkins
- Opportunity to distribute promotional product and/or piece of literature to each participant
- Logo listed in program book

## **Mission Moment Sponsor \$2,000**

- Category exclusivity
- Name/logo displayed at mission moment hole
- Opportunity to distribute promotional product and/or piece of literature to each participant
- Name listed in the event program book

## **Putting Green Sponsor \$1,000**

- Category exclusivity
- Name/logo displayed at putting green
- Opportunity to distribute promotional product and/or piece of literature to each participant
- Name listed in the event program book

## **Hole Sponsor \$250**

- Signage at one hole (provided by NKFI)
- Company name listed in program book

## **Foursome \$1,200**

- 18 holes of golf
- Lunch
- Dinner
- Beverages at lunch, dinner and on the course

# NKF Konica Minolta Golf Classic Sponsorship Commitment Form

## Please choose your desired sponsorship level

- ☐ Local Presenting (\$10,000)
- ☐ Reception (\$6,000)
- ☐ Golf Polo (\$3,500)
- ☐ Gift (\$3,500)
- ☐ Pin Flag (\$3,500)
- ☐ Golf Cart (\$3,000)
- ☐ Lunch (\$2,500)
- ☐ Beverage Cart (\$2,500)
- ☐ Mission Moment (\$2,000)
- ☐ Putting Green (\$1,000)
- ☐ Hole (\$250)
- ☐ Foursome (\$1,200)

Company (as it should appear on print materials) \_\_\_\_\_

\_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

☐ Enclosed is a check (payable to NKFI) in the amount of \$ \_\_\_\_\_

☐ Please invoice me in the amount of \$ \_\_\_\_\_

☐ Please charge \$ \_\_\_\_\_ to my ☐ Visa ☐ MC ☐ Discover ☐ American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Please return this form to Steve Jastrow ([sjastrow@nkfi.org](mailto:sjastrow@nkfi.org)).

*Dates and locations of programs and events subject to change. Inclusion on any print materials is dependent on individual event deadlines. If your organization requires approval of logo/name usage on materials, please include those procedures with your commitment form. All sponsorship opportunities are customizable. Please contact the National Kidney Foundation of Illinois for more information.*