

36th Annual

Gift of Life Gala

SPONSORSHIP BENEFITS

OCT. 28, 2021 | THE GERAGHTY

NKFI.ORG/GALA



National Kidney Foundation®
of Illinois

Gift of Life Gala

October 28, 2021 - The Geraghty, Chicago, IL

The annual Gift of Life Gala brings together approximately 350 of Chicago's top physicians, surgeons, corporate leaders and philanthropists to celebrate accomplishments within the kidney, organ donation, and medical communities. Each year individuals, organizations, or companies that have significantly contributed to the advancement of the NKFI mission are honored. All sponsors will enjoy verbal on-stage recognition during the stage program, company logo on signage at the event, company logo with website link on all pre-and post-event promotional emails, company logo in Tribute Book, and NKFI staff assistance with seating arrangements.

	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000
Category exclusivity	X			
Opportunity to speak during the event	X			
Logo on inside back cover of Tribute Book	X			
Logo on cards at each place setting	X			
Recognition on signage at event	X	X	X	X
Company logo on printed and electronic invitations	X	X	X	
Company promoted on NKFI social media channels	X	X	X	X
Company logo with website link on NKFI website	X	X	X	X
Full page ad(s) in Tribute Book	2	1	1	.5
Number of tables at event	4 tables of 8	3 tables of 8	2 tables of 8	1 table of 8
Listed in all pre and post-event press releases	X	X		
Company name on electronic invitation				X

Gift Sponsor \$3,500

- Category exclusivity
- Company logo on gift distributed to each guest
- Company listed in tribute book
- Company name on printed and electronic invitations
- Company logo, with website link, listed on NKFI website

Mission Moment Sponsor \$2,000

- Category exclusivity
- Company logo displayed on attendee paddle during live auction and Fund the Mission
- Company logo, with website link, listed on NKFI website

Photobooth Sponsor \$1,500

- Category exclusivity
- Company logo featured in guest photo print-out
- Company logo, with website link, listed on NKFI website

Coat Check Sponsor \$500

- Category exclusivity
- Logo on sign displayed at coat check
- Company logo, with website link, listed on NKFI website

Gift of Life Gala

Sponsorship Commitment Form

Please choose your desired sponsorship level

- ☐ Presenting (\$25,000)
- ☐ Platinum (\$15,000)
- ☐ Gold (\$10,000)
- ☐ Silver (\$5,000)
- ☐ Gift (\$3,500)
- ☐ Mission Moment (\$2,000)
- ☐ Photo Booth (\$1,500)
- ☐ Coat Check (\$500)

Company (as it should appear on print materials) _____

Contact Name and Title _____

Address _____

Phone _____ Email _____

☐ Enclosed is a check (payable to NKFI) in the amount of \$ _____

☐ Please invoice me in the amount of \$ _____

☐ Please charge \$ _____ to my ☐ Visa ☐ MC ☐ Discover ☐ American Express

Card Number _____ Exp. Date _____

Name on Card _____ CVV Code _____

Signature _____ Date _____

Please return this form to Allie Widmer (awidmer@nkfi.org).

Dates and locations of programs and events subject to change. Inclusion on any print materials is dependent on individual event deadlines. If your organization requires approval of logo/name usage on materials, please include those procedures with your commitment form. All sponsorship opportunities are customizable. Please contact the National Kidney Foundation of Illinois for more information.