



Virtual Fundraising Ideas

Virtual Happy Hour – Talk to your local bar manager about hosting a party at their bar by inviting all your friends and family (and their friends & family...) Get the manager to give you a set rate for all you can drink for an hour and then add \$10 to that which you keep for your fundraising.

Virtual Movie Party – With theaters closed and most of the country staying home, virtual viewing parties are surging in popularity. They simulate the experience of going out to the movies, and you don't even have to pass the popcorn.

You Say It's Your Birthday? – If your birthday falls between now and the walk, ask for donations instead of gifts. This is a very simple way to raise money and it'll be a lot easier for your friends and family to write you a check instead of spending hours trying to shop for you!

Delegate – Ask 10 people you know to send a fundraising email to 10 people they know on your behalf!

Mow-a-thon – Once the Shelter in Place has been lifted, ask your neighbors if you can mow their lawn for a \$50 donation. Create flyers advertising this and letting them know a set weekend you will be doing this along with your name and email/phone. Even better, if you have teenage kids, get them involved and have them do the mowing!

Meet the Press – Does your company distribute a newsletter? Does your company have interoffice email? Take advantage of these! It's a perfect way to get the word out. Be sure to include a link to your webpage!

Curse Jar – C'mon, everyone does it. Now they'll have to pay for it. Place a Curse Jar in your office or home and whenever someone say a curse word they have to open up their wallet and put a dollar in the jar.

Company Grants – Find out if your company offers grants to employees who volunteer their time for charitable causes. If so you can volunteer for NKFI and get paid grant money for the work.

Healthy Challenge - Ask for donors to donate an amount (\$1, \$5, etc.) per number of jumping jacks, push ups, etc. completed.

Creative with Crafts – Utilize your time at home to make crafts for a craft sale once the Shelter in Place has lifted.

Get Clean Shaven - Grow a beard our shave your head if you hit a certain fundraising goal.

For more information, please call or email Steve Jastrow
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**Walk for
Kidneys**