



TAKE CHARGE:

Chronic Disease Self-Management Program

March 3-April 28, 2021 | Virtual Spring/Summer 2021 | Virtual Fall 2021 | Location TBD

Take Charge: Chronic Disease Self-Management Program is an 8-week workshop for participants who are in various stages of Chronic Kidney Disease. The first six weeks focus on overall healthy living, with two additional sessions that cover kidney specific content. There will be an additional, optional presession the week before we start that's an orientation to the online platform.

SPONSORSHIP	BENEFITS	COST
GOLD (PER PROGRAM)	 Company recognition on workshop completion incentive, Opportunity to include promotional material with workshop completion incentive Logo on sponsor slide at beginning of each weekly session Company recognition provided with workshop materials Opportunity to post and download promotional material in resource DropBox (virtual) Opportunity to post and download promotional material in resource table (in person) Logo listed on event flyers and programs Logo, with website link, listed on NKFI website 	\$2,500
EXHIBITOR (PER PROGRAM)	 Name on sponsor slide at beginning of each weekly session Company recognition provided with workshop materials Opportunity to post and download promotional material in resource DropBox Name listed on event flyers and programs Name with website link, listed on NKFI website 	\$1,000

Black History Month Webinar

February 23, 2021 | Virtual

In honor of Black History Month, the National Kidney Foundation of Illinois will have an open discussion with the first Black American Female transplant surgeon, a pioneer in the field, Dr. Velma Scantlebury. The webinar will incorporate speakers addressing the health disparities that impact Black Americans regarding Transplantation and Living Donation with a solution oriented focus. A robust question and answer period will facilitate attendee participation. Anticipated attendees will be renal care professionals, transplant recipients, kidney patients, family members and health and community based partners.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR	 Mentioned as sponsor in episode notes Logo on sponsor slide at beginning of webinar Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$1,000



Held during National Kidney Month, World Kidney Day raises awareness of kidney disease and its precursors. This year's virtual program includes presentations focusing on living a healthy life with CKD and networking opportunities. Expected attendance is approximately 200 individuals.

SPONSORSHIP	BENEFITS	COST
PRESENTING	 Opportunity to speak at one individual lecture o Four available, lecture is mutually agreed on and subject to availability Opportunity to provide 3-5 minute promotional video as part of virtual exhibit hall Opportunity for engagement with attendees in virtual exhibit hall space Includes attendance for ten attendees o Includes gift box Listed as presenting sponsor in all pre and post event press releases Logo on event flyers, posters and promotional signage Logo with link listed on NKFI website 	\$5,000
GOLD	 Opportunity to speak at one individual lecture o Three available, lecture is mutually agreed on and subject to availability Opportunity to provide 3-5 minute promotional video as part of virtual exhibit hall Opportunity for engagement with attendees in virtual exhibit hall space Includes attendance for five attendees o Includes gift box Listed as sponsor in all pre and post event press releases Logo on event flyers, posters and promotional signage Logo with link listed on NKFI website 	\$2,500
EXHIBITOR	 Opportunity for engagement with attendees in virtual exhibit hall space Includes lunch for two attendees Includes gift box Logo on event flyers, posters and promotional signage Logo with link listed on NKFI website 	\$1,250

Living with Kidney Disease and Transplantation Viviendo con Enfermedad Renal y Trasplante

LWKDT: Saturday, April 24, 2021 | Virtual

Viviendo: Spring | Virtual

Chicago Central: Fall | Location TBD

Viviendo: Fall | Location TBD

Champaign-Urbana: December 2021 | Location TBD

Living with Kidney Disease and Transplantation/Viviendo con Enfermedad Renal y Trasplante is a comprehensive seminar offered five times a year to educate attendees and offer peer support to those affected by kidney disease and transplantation. Experts present on current topics such as treatment options for kidney failure, medications and their side effects, insurance options and financial assistance, as well as psychological effects of living with kidney disease and transplantation. Attendance ranges from 100-150, depending on location. Attendees are people affected by or at risk for kidney disease, individuals on dialysis, people waiting for a kidney transplant and those who have already been transplanted, along with their family members and caregivers.

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SPONSORSHIP	BENEFITS	COST
EXHIBITOR (ONE SEMINAR, VIRTUAL)	 Opportunity to network with participants in private virtual exhibit room Opportunity to provide 3-5 minute promotional video as part of virtual exhibit room. Opportunity to distribute product(s) and/or literature in attendee care packages (mailed to first 50 registered attendees in advance of program) Complimentary admission Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$1,000
EXHIBITOR (ONE SEMINAR, CHICAGO AREA)	 Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature from exhibitor table Complimentary admission for two (includes breakfast, lunch and all participant materials) Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$1,000
EXHIBITOR (CHAMPAIGN- URBANA SEMINAR)	 Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature from exhibitor table Complimentary admission for two (includes breakfast, lunch and all participant materials) Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$500

Living with Kidney Disease & Transplantation - Youth

Teens & Young Adults (ages 13 – 21): May 22 | Virtual Children (ages 12 and under): September 25 | DuPage Children's Museum

Living with Kidney Disease and Transplantation (Youth) is a comprehensive seminar geared specifically toward the needs of young adults and children living with kidney disease or who have had a transplant. This program educates youth and their parents and caregivers and offers peer support to those affected by kidney disease and transplantation. Experts present on current topics such as treatment options for kidney failure, medications and their side effects, insurance options and financial assistance, as well as psychological effects of living with kidney disease. Expected attendance at each will be approximately 100 including patients and their families.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR (TEENS & YOUNG ADULTS)	 Opportunity for a 5-minute presentation to parents during the virtual program Opportunity to distribute product(s) and/or literature in attendee care packages Complimentary admission Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$1,000
EXHIBITOR (CHILDREN)	 Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature from exhibitor table Complimentary admission for two (includes breakfast, lunch and all participant materials) Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$1,000

KidneyCamp

Ages 7 – 15: Summer 2021 | YMCA Camp Duncan

At Kidney Camp, children touched by kidney disease will get an escape from the ordinary. They will enjoy a good, old-fashioned camp experience, have fun, and find adventure. Each morning, your camper will find themselves presented with a wide range of outdoor summer diversions; including swimming and water sports, a high ropes course, archery, hiking, horseback riding, arts and crafts, mountain biking, and much more. All programming is designed for the special needs of each child, and all activities are supervised by medical professionals familiar with their needs.

SPONSORSHIP	BENEFITS	COST
BENEFACTOR (Covers one camper's attendance)	 Acknowledgement on social media channels Hand-written thank you card from camper Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$1,500

The Big Ask, The Big Give

Location and date dependent upon sponsoring transplant center

In collaboration with one local transplant center underwriting each event, this 4-hour training program is designed to help kidney patients find a living donor. Created for kidney patients on the waitlist, family members, friends, and potential living donors, this workshop provides education about living donation and transplant and teaches 7 Key Strategies for finding a living donor, taught in a highly interactive and engaging format.

SPONSORSHIP	BENEFITS	COST
PRESENTING	 Category exclusivity Sponsor chooses all speakers, food, and location Logo on event flyers and programs Logo with link on NKFI website and all social media Access to participant data 	\$10,000 (dependent on event cost)

The Journey Continues Podcast

Bi-weekly episodes release on Apple Podcasts, Spotify, Stitcher, Google Podcasts

The Journey Continues is a podcast committed to promoting kidney health and organ donation through powerful stories. This series features the journeys of kidney patients, transplant recipients, donor families and industry experts who continue to educate the community through their own experiences.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR	 Mentioned as sponsor in episode notes Opportunity to identify guest for one episode Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$2,500

Podcast de Nutricion y Salud El Viaje Continua Podcast Mini Series

Bi-weekly episodes release on Apple Podcasts, Spotify, Stitcher, Google Podcasts

Podcast de Nutricion y Salud El Viaje will share health and nutrition tips with the goal of preventing the start or progression of Chronic Kidney disease in the LatinX Communities. Gain health and nutrition tips through these mini-series. This mini series includes 24 podcasts.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR	 Mentioned as sponsor in episode notes Opportunity to identify guest for one episode Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$1,000

Kidneys in the Kitchen

Bi-monthly online episodes 24 episodes during 2021 | 2 per month

Kidneys in the Kitchen is a bi-monthly video series hosted by Foundation Dietitian Dr. Melissa Prest. Each episode will introduce viewers to new, healthy recipes, and offer tips and tricks for making smarter purchasing decisions at the grocery store. Each episode of Kidneys in the Kitchen focuses on a different theme or aspect of meal-planning and nutrition.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR	 Mentioned as sponsor in episode notes Opportunity for recognition as an individual episode sponsor Episode mutually agreed upon Name listed on marketing materials Name, with website link, listed on NKFI website 	\$250 per episode \$400 for 2 episodes



Citywide Grand Rounds

February 18, 2021 | Virtual

Citywide Grand Rounds is a program for medical professionals following a Clinical Pathologic Case Presentation model, including audience participation. This program is expected to bring together approximately 100 nephrologists and transplant professionals for an evening of networking and education.

SPONSORSHIP	BENEFITS	COST
GOLD (LIMIT 4)	 Opportunity to network with participants in private virtual exhibit room Opportunity to share a 3 to 5-minute video with attendees during program Complimentary admission for ten Listed in all pre and post-event press releases Name/logo listed on NKFI social media platforms Logo listed on event flyers, programs, and signage Logo, with website link, listed on NKFI website Logo, with website link, listed on pre-event promotional emails 	\$5,000
SILVER	 Opportunity to network with participants in private virtual exhibit room Complimentary admission for five Logo listed on event flyers and programs Logo, with website link, listed on NKFI website Name, with website link, listed on pre-event promotional emails 	\$2,500

Controversies in Nephrology

May 13, 2021 | Virtual

Controversies in Nephrology is an academic, participatory debate among nephrology fellows representing Chicago's medical academic centers. Debate topics are chosen based on their relevance and association with the nephrology and transplant fields. This program brings together 150+ nephrologists, transplant surgeons, fellows, residents, and allied health professionals for an evening of networking and education.

SPONSORSHIP	BENEFITS	COST
GOLD (LIMIT 4)	 Opportunity to network with participants in private virtual exhibit room Opportunity to share a 3 to 5-minute video with attendees during program Complimentary admission for ten Listed in all pre and post-event press releases Name/logo listed on NKFI social media platforms Logo listed on event flyers, programs, and signage Logo, with website link, listed on NKFI website Logo, with website link, listed on pre-event promotional emails 	\$5,000
SILVER	 Opportunity to network with participants in private virtual exhibit room Complimentary admission for five Logo listed on event flyers and programs Logo, with website link, listed on NKFI website Name, with website link, listed on pre-event promotional emails 	\$2,500

Illinois Council on Renal Nutrition: Annual Clinical Meeting

May 5, 2021 | Pre-Conference | Virtual May 6, 2021 | Virtual

The Illinois Council on Renal Nutrition's (ICRN) Spring Clinical Meeting is an intensive one-day professional development course specifically geared toward renal dietitians, to provide information and education on the most cutting-edge practices and treatment currently available to renal patients. CEUs will be provided to the estimated 100 attendees. All sponsors will be able to upload their own content to the Virtual Exhibit Booth Hall.

SPONSORSHIP	BENEFITS	COST
PRE-CONFERENCE	 Pre Conference is an hour-long Zoom networking event on May 5 to discuss wine and nutrition Category exclusivity Opportunity to present up to 15-minute presentation during networking session (topic mutually agreed upon) Must be purchased alongside Gold or Silver sponsorship for this event 	\$1,000
GOLD	 Opportunity to provide 3-5 minute promotional video as part of Sponsor Theater - seen by all attendees Virtual lead retrieval Opportunity to provide passport winner gift Company logo displayed on Virtual Event Lobby with link Opportunity to share promotional material (up to 3 of each - PDFs, web links, and videos) Opportunity to engage with attendees and schedule video conferences Complimentary admission for three Logo listed on event program Logo with website link on NKFI website 	\$2,500
SILVER	 Company logo displayed on Virtual Event Lobby with link Opportunity to share promotional material (up to 3 of each - PDFs, web links, and videos) Opportunity to engage with attendees and schedule video conferences Complimentary admission for three Name listed on event programs Name, with website link, on NKFI website 	\$1,500

Interdisciplinary Nephrology Conference October 18, 2021 | DoubleTree Oak Brook, Oak Brook, IL

The Interdisciplinary Nephrology Conference is an intensive one-day course geared specifically to the needs of nephrology nurses, dietitians, social workers and technicians. The Interdisciplinary Nephrology Conference provides information to renal professionals on the most cutting-edge practices and treatment currently available to renal patients and creates an opportunity to network and share information with colleagues. CEUs will be available for each discipline. 25 sponsorships are available.

SPONSORSHIP	BENEFITS	COST
GOLD	 Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee Complimentary admission for two (includes breakfast and lunch) Opportunity to include flyer or give away in participant event bags Name placed on event programs Name, with website link, listed on NKFI website 	\$3,000
EXHIBITOR	 Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee Complimentary admission for two (includes breakfast and lunch) Name listed on event programs 	\$2,500

Citywide Grand Rounds September 16, 2021 | Maggiano's Little Italy, Chicago, IL

Citywide Grand Rounds is a program for medical professionals following a Clinical Pathologic Case Presentation model, including audience participation. This program is expected to bring together approximately 100 nephrologists and transplant professionals for an evening of networking and education.

SPONSORSHIP	BENEFITS	COST
GOLD	 Premier exhibit space (two 6' table, 4 chairs) with opportunity to distribute product(s) and/or literature to each attendee. Opportunity to place products and/or literature on each attendees' seat and/or at each dinner table. Complimentary admission for ten (includes cocktail reception, Grand Rounds presentations and dinner) Listed in all pre and post-event press releases Name/logo listed on NKFI social media platforms Logo listed on event flyers, programs, and signage Logo, with website link, listed on NKFI website Logo, with website link, listed on pre-event promotional emails 	\$10,000
SILVER	 Premier exhibit space (two 6' tables, 4 chairs) with opportunity to distribute product(s) and/or literature to each attendee Complimentary admission for five (includes cocktail reception, debates and dinner) Logo listed on event flyers and programs Logo, with website link, listed on NKFI website Name, with website link, listed on pre-event promotional emails 	\$5,000
EXHIBITOR	 Exhibit space (one 6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee Complimentary admission for two (includes cocktail reception, debates and dinner) Name listed on event programs Name, with website link, listed on NKFI website 	\$2,500

2020 Outcomes & Feedback

Educational Events

Total views in 2020: 23,862

- Viviendo con Enfermedad Renal y Trasplante (Spanish-speaking) viewers: 19,334
- Living with Kidney Disease & Transplantation (English-speaking) viewers: 4,528

"Thanks to each panelist who delivered their presentations. Each session was very informative."

"Liked the fact that it was divided up among different days. Will be glad to go back to the 'in person' seminars, but the two I have attended have been very informative and worked well."

"We are enjoying the presentations!"

Youth Events

Total attendance: 36 individual attendees from 16 different families

"We enjoyed the entire program. Best virtual event we have done. The pace was perfect to keep my busy bodies engaged."

"Thank you for sending the bingo prizes. We are so thankful you included us in your event. We particularly enjoyed the bingo and Zumba parts of your program."

"Seeing more of the broader NKF community and feeling its support makes a CKD diagnosis feel less burdensome."

"I saw the registration note about being sent NKFI gear, but I had no idea how generous you would be! I was expecting an envelope with something small (like stickers) so we were all shocked and delighted to open the huge box. My kids were eager to start using the water bottles and backpacks."

Professional Events

Interdisciplinary Nephrology Conference attendance: 139

"I really enjoyed the program and thought the experts did a fantastic job. The flow of the webinar was very well organized. I learned and enjoyed watching/listening. Thank you for providing the webinar!"

"Having been a CDE for many years prior to retirement, I kept up to date with the latest in diabetes care. However, since retiring in 2017 it has become difficult to keep up with the ever changing advances in treatment. This was a great program to refresh many of the basics! Thank you, NKFI! Looking forward to more!!"

"Great webinar. Just the right length, yet very informative. I felt NKFI did a good job on answering the participants' questions."

Illinois Council on Renal Nutrition Meeting attendance: 86

"I thought the virtual conference was successful. Thank you for making the adaption so that we could attend during this COVID19 pandemic. Of course I missed seeing everyone in person, however, the video and audio were very clear."

2020 Sponsors

Advocate Aurora Medical Center Alexion Pharmaceuticals, Inc.

AlixPartners, LLP

Alliant Insurance Services, INC.

Amgen

Ankura Consulting Arbor Investments

Associates in Nephrology

AstraZeneca

Baker Tilly Virchow Krause, LLP

Baxter Healthcare Inc.

BDO

Belmont Bank & Trust

Benesch, Friedlander, Coplan &

Aronoff LLP BMO Harris Bank

CareDx CBIZ, Inc.

Chapman & Cutler LLP

Christie Clinic

CIBC Citigroup

City Capital Advisors LLC Concerto Renal Services

Crowe LLP

DaVita/Total Renal Care

DLA Piper LLP Duff & Phelps, LLC

Enterprise Fleet Management,

Inc.

EPIQ Systems, Inc.
First Merchants Bank
First Midwest Bank
Foley & Lardner, LLC
Fresenius Medical Care
FTI Consulting, Inc.

Gift of Hope Organ & Tissue

Donor Network Goldberg Kohn LTD Grainger Foundation Hilco Trading, LLC

Hillestad Pharmaceuticals, Inc.

Houlihan Lokey

Huron Consulting Group Image Systems and Business

Solutions LLC

Jarson Corporation

Jones Day

Katten, Muchin, Rosenman

Kirkland & Ellis LLP Latham & Watkins LLP Lockton Companies

Loyola University Medical

Center

Macquarie CAF LLC

Marsh & McLennan Companies

Mayer Brown LLP Mesirow Financial Mom's Meals Monroe Capital LLC

Morgan Stanley

Nephrology Associates of Northern Illinois & Indiana

Neuberger Berman LLC Northern Trust Company Northwestern Medicine NxStage Medical, Inc.

Patriot Capital Paul Hastings, LLP Pentec Health Inc. Perkins Coie

Plante Moran
PNC Business
Prairie Capital
Prime Clerk LLC
Proskauer Rose LLP
Reed Smith LLP

Retrophin RSM US, LLP

Rush University Medical Center

Sanofi Genzyme Seyfarth Shaw LLP

Sidley Austin Foundation Southwest Nephrology

Associates SRS Acquiom

Stout Stretto

The Vistria Group
Thompson Flanagan

Tiffany & Co. Tiger Group

UI Health

University of Chicago

US Renal Care

Valuation Research Corporation

Vedder Price

Wells Fargo Capital Finance

Wells Fargo Commercial

Banking

Wilmington Trust

Wind Point Partners

Winston & Strawn LLP

Wintrust Financial Corp. Wynnchurch Capital

Sponsorship Commitment Form

Please check all that apply

Patient Programs

Take Charge

- o Gold (\$2,500)
- o Exhibitor (\$1,000)

Black History Month Webinar

o Exhibitor (\$1,000)

World Kidney Day

- o Presenting (\$5,000)
- o Gold (\$2,500)
- o Exhibitor (\$1,250)

Living with Kidney Disease & Transplantation Viviendo con Enfermedad Renal y Trasplante

- o Virtual Exhibitor (\$1,000) qty: _____
- o Chicago Exhibitor (\$1,000) qty:____
- o Champaign Exhibitor (\$500)

Living with Kidney Disease Youth Programs

- o Teens Exhibitor (\$1,000)
- o Children Exhibitor (\$1,000)

KidneyCamp

o Benefactor (\$1,500)

The Big Ask, The Big Give

o Presenting (\$10,000)

The Journey Continues Podcast

o Exhibitor (\$2,500)

Spanish Language Podcast

o Exhibitor (\$1,000)

Kidneys in the Kitchen

- o Exhibitor (\$250)
- o Exhibitor, 2 episodes (\$400)

Professional Programs

Citywide Grand Rounds (Virtual)

- o Gold (\$5,000)
- o Silver (\$2,500)

Controversies in Nephrology

- o Gold (\$5,000)
- o Silver (\$2,500)

Illinois Council on Renal Nutrition Meeting

- o Pre-Conference Add-on (\$1,000)
- o Gold (\$2,500)
- o Silver (\$1,500)

Interdisciplinary Nephrology Conference

- o Gold (\$3,000)
- o Exhibitor (\$2,500)

Citywide Grand Rounds (in person)

- o Gold (\$10,000)
- o Silver (\$5,000)
- o Exhibitor (\$2,500)

Sponsorship Commitment Form Continued

Company (as it should appear on print materials)				
Contact Name and Title				
Address				
Phone				
Enclosed is a check (payablePlease invoice me in the amPlease charge \$to my	ount of \$			
Card Number		Exp. Date		
Name on Card		CVV Code		
Signature		Date		

Please return this form to Heidi Merritt (hmerritt@nkfi.org).

Dates and locations of programs and events subject to change. Inclusion on any print materials is dependent on individual event deadlines. If your organization requires approval of logo/name usage on materials, please include those procedures with your commitment form. All sponsorship opportunities are customizable. Please contact the National Kidney Foundation of Illinois for more information.

Contact Information

For more information about events or sponsorship opportunities please contact:

Heidi Merritt

Senior Director of Development
National Kidney Foundation of Illinois
215 W. Illinois St., Ste. 1C
Chicago, IL 60654
312.321.1500 x 256
hmerritt@nkfi.org

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Please contact the National Kidney Foundation of Illinois for more information.

Visit our website at **nkfi.org** for more information on any of the programs or events included in this packet.

The National Kidney Foundation of Illinois improves the health and well-being of people at risk for or affected by kidney disease through prevention, education and empowerment.



Prevent. Educate. Empower.