



National
Kidney
Foundation® of
Illinois

SPONSORSHIP OPPORTUNITIES



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A photograph of a woman with blonde, wavy hair sitting at a desk in a classroom or lecture hall. She is wearing a dark jacket and has her right hand raised, as if participating in a discussion or asking a question. Other people are visible in the background, also seated at desks. The entire image has a yellow color overlay.

Educational Events

TAKE CHARGE:

Chronic Disease Self-Management Program

March 3 - April 28, 2021 | Virtual

Spring/Summer 2021 | Virtual

Fall 2021 | Location TBD

Take Charge: Chronic Disease Self-Management Program is an 8-week workshop for participants who are in various stages of Chronic Kidney Disease. The first six weeks focus on overall healthy living, with two additional sessions that cover kidney specific content. There will be an additional, optional pre-session the week before we start that's an orientation to the online platform.

SPONSORSHIP	BENEFITS	COST
GOLD (PER PROGRAM)	<ul style="list-style-type: none">• Company recognition on workshop completion incentive,• Opportunity to include promotional material with workshop completion incentive• Logo on sponsor slide at beginning of each weekly session• Company recognition provided with workshop materials• Opportunity to post and download promotional material in resource DropBox (virtual)• Opportunity to post and download promotional material in resource table (in person)• Logo listed on event flyers and programs• Logo, with website link, listed on NKFI website	\$2,500
EXHIBITOR (PER PROGRAM)	<ul style="list-style-type: none">• Name on sponsor slide at beginning of each weekly session• Company recognition provided with workshop materials• Opportunity to post and download promotional material in resource DropBox• Name listed on event flyers and programs• Name with website link, listed on NKFI website	\$1,000

Black History Month Webinar

February 2021 | Virtual

In honor of Black History Month, the National Kidney Foundation of Illinois will have an open discussion with the first Black American Female transplant surgeon, a pioneer in the field, Dr. Velma Scantlebury. The webinar will incorporate speakers addressing the health disparities that impact Black Americans regarding Transplantation and Living Donation with a solution oriented focus. A robust question and answer period will facilitate attendee participation. Anticipated attendees will be renal care professionals, transplant recipients, kidney patients, family members and health and community based partners.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR	<ul style="list-style-type: none">• Mentioned as sponsor in episode notes• Logo on sponsor slide at beginning of webinar• Name listed on event flyers and programs• Name, with website link, listed on NKFI website	\$1,000

World Kidney Day

March 11, 2021 | Virtual

Held during National Kidney Month, World Kidney Day raises awareness of kidney disease and its precursors. This year's virtual program includes presentations focusing on living a healthy life with CKD and networking opportunities. Expected attendance is approximately 200 individuals.

SPONSORSHIP	BENEFITS	COST
PRESENTING	<ul style="list-style-type: none">• Opportunity to speak at one individual lecture<ul style="list-style-type: none">◦ Four available, lecture is mutually agreed on and subject to availability• Opportunity to provide 3-5 minute promotional video as part of virtual exhibit hall• Opportunity for engagement with attendees in virtual exhibit hall space• Includes attendance for ten attendees<ul style="list-style-type: none">◦ Includes gift box• Listed as presenting sponsor in all pre and post event press releases• Logo on event flyers, posters and promotional signage• Logo with link listed on NKFI website	\$5,000
GOLD	<ul style="list-style-type: none">• Opportunity to speak at one individual lecture<ul style="list-style-type: none">◦ Three available, lecture is mutually agreed on and subject to availability• Opportunity to provide 3-5 minute promotional video as part of virtual exhibit hall• Opportunity for engagement with attendees in virtual exhibit hall space• Includes attendance for five attendees<ul style="list-style-type: none">◦ Includes gift box• Listed as sponsor in all pre and post event press releases• Logo on event flyers, posters and promotional signage• Logo with link listed on NKFI website	\$2,500
EXHIBITOR	<ul style="list-style-type: none">• Opportunity for engagement with attendees in virtual exhibit hall space• Includes lunch for two attendees<ul style="list-style-type: none">◦ Includes gift box• Logo on event flyers, posters and promotional signage• Logo with link listed on NKFI website	\$1,250

Living with Kidney Disease and Transplantation

Viviendo con Enfermedad Renal y Trasplante

LWKDT: Saturday, April 24, 2021 | Virtual

Viviendo: Spring | Virtual

Chicago Central: Fall | Location TBD

Viviendo: Fall | Location TBD

Champaign-Urbana: December 2021 | Location TBD

Living with Kidney Disease and Transplantation/Viviendo con Enfermedad Renal y Trasplante is a comprehensive seminar offered five times a year to educate attendees and offer peer support to those affected by kidney disease and transplantation. Experts present on current topics such as treatment options for kidney failure, medications and their side effects, insurance options and financial assistance, as well as psychological effects of living with kidney disease and transplantation. Attendance ranges from 100-150, depending on location. Attendees are people affected by or at risk for kidney disease, individuals on dialysis, people waiting for a kidney transplant and those who have already been transplanted, along with their family members and caregivers.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR (ONE SEMINAR, VIRTUAL)	<ul style="list-style-type: none"> • Opportunity to network with participants in private virtual exhibit room • Opportunity to provide 3-5 minute promotional video as part of virtual exhibit room. • Opportunity to distribute product(s) and/or literature in attendee care packages (mailed to first 50 registered attendees in advance of program) • Complimentary admission • Name listed on event flyers and programs • Name, with website link, listed on NKFI website 	\$1,000
EXHIBITOR (ONE SEMINAR, CHICAGO AREA)	<ul style="list-style-type: none"> • Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature from exhibitor table • Complimentary admission for two (includes breakfast, lunch and all participant materials) • Name listed on event flyers and programs • Name, with website link, listed on NKFI website 	\$1,000
EXHIBITOR (CHAMPAIGN- URBANA SEMINAR)	<ul style="list-style-type: none"> • Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature from exhibitor table • Complimentary admission for two (includes breakfast, lunch and all participant materials) • Name listed on event flyers and programs • Name, with website link, listed on NKFI website 	\$500

Living with Kidney Disease & Transplantation - Youth

Teens & Young Adults (ages 13 – 21): May 22 | Virtual

Children (ages 12 and under): September 25 | DuPage Children’s Museum

Living with Kidney Disease and Transplantation (Youth) is a comprehensive seminar geared specifically toward the needs of young adults and children living with kidney disease or who have had a transplant. This program educates youth and their parents and caregivers and offers peer support to those affected by kidney disease and transplantation. Experts present on current topics such as treatment options for kidney failure, medications and their side effects, insurance options and financial assistance, as well as psychological effects of living with kidney disease. Expected attendance at each will be approximately 100 including patients and their families.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR (TEENS & YOUNG ADULTS)	<ul style="list-style-type: none"> • Opportunity for a 5-minute presentation to parents during the virtual program • Opportunity to distribute product(s) and/or literature in attendee care packages • Complimentary admission • Name listed on event flyers and programs • Name, with website link, listed on NKFI website 	\$1,000
EXHIBITOR (CHILDREN)	<ul style="list-style-type: none"> • Exhibit space (6’ table, 2 chairs) with opportunity to distribute product(s) and/or literature from exhibitor table • Complimentary admission for two (includes breakfast, lunch and all participant materials) • Name listed on event flyers and programs • Name, with website link, listed on NKFI website 	\$1,000

KidneyCamp

Ages 7 – 15: July | YMCA Camp Duncan

At Kidney Camp, children touched by kidney disease will get an escape from the ordinary. They will enjoy a good, old-fashioned camp experience, have fun, and find adventure. Each morning, your camper will find themselves presented with a wide range of outdoor summer diversions; including swimming and water sports, a high ropes course, archery, hiking, horseback riding, arts and crafts, mountain biking, and much more. All programming is designed for the special needs of each child, and all activities are supervised by medical professionals familiar with their needs.

SPONSORSHIP	BENEFITS	COST
BENEFACTOR (Covers one camper’s attendance)	<ul style="list-style-type: none"> • Acknowledgement on social media channels • Hand-written thank you card from camper • Name listed on event flyers and programs • Name, with website link, listed on NKFI website 	\$1,500

The Big Ask, The Big Give

Location and date dependent upon sponsoring transplant center

In collaboration with one local transplant center underwriting each event, this 4-hour training program is designed to help kidney patients find a living donor. Created for kidney patients on the waitlist, family members, friends, and potential living donors, this workshop provides education about living donation and transplant and teaches 7 Key Strategies for finding a living donor, taught in a highly interactive and engaging format.

SPONSORSHIP	BENEFITS	COST
PRESENTING	<ul style="list-style-type: none">• Category exclusivity• Sponsor chooses all speakers, food, and location• Logo on event flyers and programs• Logo with link on NKFI website and all social media• Access to participant data	\$10,000 (dependent on event cost)

The Journey Continues Podcast

Bi-weekly episodes release on Apple Podcasts, Spotify, Stitcher, Google Podcasts

The Journey Continues is a podcast committed to promoting kidney health and organ donation through powerful stories. This series features the journeys of kidney patients, transplant recipients, donor families and industry experts who continue to educate the community through their own experiences.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR	<ul style="list-style-type: none">• Mentioned as sponsor in episode notes• Ability to promote podcast on company's own promotional material, website and social media outlets.• Name listed on event flyers and programs• Name, with website link, listed on NKFI website	\$2,500

Podcast de Nutricion y Salud El Viaje Continua Podcast Mini Series

Bi-weekly episodes release on Apple Podcasts, Spotify, Stitcher, Google Podcasts

Podcast de Nutricion y Salud El Viaje will share health and nutrition tips with the goal of preventing the start or progression of Chronic Kidney disease in the LatinX Communities. Gain health and nutrition tips through these mini-series. This mini series includes 24 podcasts.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR	<ul style="list-style-type: none">• Mentioned as sponsor in episode notes• Ability to promote podcast on company's own promotional material, website and social media outlets.• Name listed on event flyers and programs• Name, with website link, listed on NKFI website	\$1,000

Kidneys in the Kitchen

Bi-monthly online episodes
24 episodes during 2021 | 2 per month

Kidneys in the Kitchen is a bi-monthly video series hosted by Foundation Dietitian Dr. Melissa Prest. Each episode will introduce viewers to new, healthy recipes, and offer tips and tricks for making smarter purchasing decisions at the grocery store. Each episode of Kidneys in the Kitchen focuses on a different theme or aspect of meal-planning and nutrition.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR	<ul style="list-style-type: none">• Mentioned as sponsor in episode notes• Opportunity for recognition as an individual episode sponsor<ul style="list-style-type: none">• Episode mutually agreed upon• Name listed on marketing materials• Name, with website link, listed on NKFI website	\$250 per episode \$400 for 2 episodes

A man with white hair and glasses, wearing a dark suit and a red patterned tie, is speaking into a Shure QG10 microphone. He is gesturing with his right hand. The background is blurred, showing other people at a table with glasses and a white mug. The text "Professional Events" is overlaid in large white font.

Professional Events

Citywide Grand Rounds

February 18, 2021 | Virtual

Citywide Grand Rounds is a program for medical professionals following a Clinical Pathologic Case Presentation model, including audience participation. This program is expected to bring together approximately 100 nephrologists and transplant professionals for an evening of networking and education.

SPONSORSHIP	BENEFITS	COST
GOLD (LIMIT 4)	<ul style="list-style-type: none">• Opportunity to network with participants in private virtual exhibit room• Opportunity to share a 3 to 5-minute video with attendees during program• Complimentary admission for ten• Listed in all pre and post-event press releases• Name/logo listed on NKFI social media platforms• Logo listed on event flyers, programs, and signage• Logo, with website link, listed on NKFI website• Logo, with website link, listed on pre-event promotional emails	\$5,000
SILVER	<ul style="list-style-type: none">• Opportunity to network with participants in private virtual exhibit room• Complimentary admission for five• Logo listed on event flyers and programs• Logo, with website link, listed on NKFI website• Name, with website link, listed on pre-event promotional emails	\$2,500

Controversies in Nephrology

May 13, 2021 | Virtual

Controversies in Nephrology is an academic, participatory debate among nephrology fellows representing Chicago's medical academic centers. Debate topics are chosen based on their relevance and association with the nephrology and transplant fields. This program brings together 150+ nephrologists, transplant surgeons, fellows, residents, and allied health professionals for an evening of networking and education.

SPONSORSHIP	BENEFITS	COST
GOLD (LIMIT 4)	<ul style="list-style-type: none">• Opportunity to network with participants in private virtual exhibit room• Opportunity to share a 3 to 5-minute video with attendees during program• Complimentary admission for ten• Listed in all pre and post-event press releases• Name/logo listed on NKFI social media platforms• Logo listed on event flyers, programs, and signage• Logo, with website link, listed on NKFI website• Logo, with website link, listed on pre-event promotional emails	\$5,000
SILVER	<ul style="list-style-type: none">• Opportunity to network with participants in private virtual exhibit room• Complimentary admission for five• Logo listed on event flyers and programs• Logo, with website link, listed on NKFI website• Name, with website link, listed on pre-event promotional emails	\$2,500

Illinois Council on Renal Nutrition: Annual Clinical Meeting

May 5, 2021 | Pre-Conference | Virtual

May 6, 2021 | Virtual

The Illinois Council on Renal Nutrition's (ICRN) Spring Clinical Meeting is an intensive one-day professional development course specifically geared toward renal dietitians, to provide information and education on the most cutting-edge practices and treatment currently available to renal patients. CEUs will be provided to the estimated 100 attendees.

SPONSORSHIP	BENEFITS	COST
PRESENTING (PRE-CONFERENCE)	<ul style="list-style-type: none"> Category exclusivity for pre-conference networking session <ul style="list-style-type: none"> o Topic mutually agreed upon Opportunity to present up to 15-minute presentation during pre-conference networking session Opportunity for recognition as an individual session sponsor on agenda and prior to start of session. <ul style="list-style-type: none"> o Subject to availability Opportunity to provide 3-5 minute promotional video as part of Sponsor Showcase <ul style="list-style-type: none"> o Video is recorded and available for viewing one year post program Opportunity to share a 3 to 5-minute video with attendees' day of program Complimentary admission for two Name listed on event programs Name, with website link, on NKFI website 	\$3,000
EXHIBITOR	<ul style="list-style-type: none"> Opportunity to provide 3-5 minute promotional video as part of Sponsor Showcase Complimentary admission for two Name listed on event programs Name, with website link, on NKFI website 	\$1,000

Interdisciplinary Nephrology Conference

October 18, 2021 | DoubleTree Oak Brook, Oak Brook, IL

The Interdisciplinary Nephrology Conference is an intensive one-day course geared specifically to the needs of nephrology nurses, dietitians, social workers and technicians. The Interdisciplinary Nephrology Conference provides information to renal professionals on the most cutting-edge practices and treatment currently available to renal patients and creates an opportunity to network and share information with colleagues. CEUs will be available for each discipline. 25 sponsorships are available.

SPONSORSHIP	BENEFITS	COST
GOLD	<ul style="list-style-type: none"> Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee Complimentary admission for two (includes breakfast and lunch) Opportunity to include flyer or give away in participant event bags Name placed on event programs Name, with website link, listed on NKFI website 	\$3,000
EXHIBITOR	<ul style="list-style-type: none"> Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee Complimentary admission for two (includes breakfast and lunch) Name listed on event programs 	\$2,500

Citywide Grand Rounds

Fall 2021 | Maggiano's Little Italy, Chicago, IL

Citywide Grand Rounds is a program for medical professionals following a Clinical Pathologic Case Presentation model, including audience participation. This program is expected to bring together approximately 100 nephrologists and transplant professionals for an evening of networking and education.

SPONSORSHIP	BENEFITS	COST
GOLD	<ul style="list-style-type: none">• Premier exhibit space (two 6' table, 4 chairs) with opportunity to distribute product(s) and/or literature to each attendee.• Opportunity to place products and/or literature on each attendees' seat and/or at each dinner table.• Complimentary admission for ten (includes cocktail reception, Grand Rounds presentations and dinner)• Listed in all pre and post-event press releases• Name/logo listed on NKFI social media platforms• Logo listed on event flyers, programs, and signage• Logo, with website link, listed on NKFI website• Logo, with website link, listed on pre-event promotional emails	\$10,000
SILVER	<ul style="list-style-type: none">• Premier exhibit space (two 6' tables, 4 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Complimentary admission for five (includes cocktail reception, debates and dinner)• Logo listed on event flyers and programs• Logo, with website link, listed on NKFI website• Name, with website link, listed on pre-event promotional emails	\$5,000
EXHIBITOR	<ul style="list-style-type: none">• Exhibit space (one 6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Complimentary admission for two (includes cocktail reception, debates and dinner)• Name listed on event programs• Name, with website link, listed on NKFI website	\$2,500



Signature Events

Walk for Kidneys

Summer 2021

Walk for Kidneys is an annual awareness event and health fair that brings together participants for a day of kidney health education. Local hospitals, transplant centers, nephrology offices, pharmaceutical companies and other businesses join together to share information with patients and participants.

All sponsors will enjoy verbal recognition during the live program, company logo with website link on the NKFI and event websites, company logo with website link on all pre-and post-event promotional emails, and NKFI staff assistance with team kickoff.

To combine packages or create a custom package, please contact the NKFI for more information.

	PRESENTING \$40,000	GOLD \$12,500	SILVER \$7,500	SUPPORTER \$3,000
Category exclusivity	X			
Glucose screening tent (10'x10'), data for total number of screening participants, abnormal and normal test ratios shared with sponsor (name/contact info excluded)	X			
Listed as glucose screening sponsor	X			
Logo on NKFI co-branded giveaway for each individual screened	X			
Company logo featured on arch at Walk start/finish line	X	X		
Sponsor of Top Teams Zone	X	X		
Logo on incentive given to participants who raise \$250+	X			
Logo on incentive given to participants who raise \$500+		X		
Opportunity for company representative to speak during stage program	X			
Team tent (10'x20') at the start/finish with opportunity to distribute products or literature to attendees. Include company banner on tent	X	X	X	
Company named in all pre and post event press releases	X	X	X	
Personalized support from NKFI to develop corporate Walk team and marketing strategy	X	X	X	X
Company logo displayed on sponsor banner at event (provided by NKFI)	X	X	X	X
Route signs with company logo along path	8	6	4	1
Logo on approximately 3,000 pieces of marketing collateral displayed at transplant centers, dialysis centers, and nephrology clinics	X	X	X	
Logo on the official Walk t-shirts	X	X	X	X
Team tent (10'x10') at the start/finish with opportunity to distribute products or literature to attendees. Includes company banner on tent				X
Name on approximately 3,000 pieces of marketing collateral, displayed at transplant centers, dialysis centers, and nephrology clinics				X
Company promoted on NKFI social media channels	X	X	X	X

Additional Opportunities

Halfway Point \$5,000

- Category exclusivity
- Sign at halfway point with logo
- 10'x10' tent at the halfway point with opportunity to distribute promotional materials to attendees
- Opportunity to distribute water from tent (sponsor provides water)
- Company name on approximately 3,000 pieces of marketing collateral
- Company name listed on 1,000+ official Walk t-shirts

Photobooth Sponsor \$4,000

- Category exclusivity
- Company logo featured in participant photos
- Company logo on "I Walk For ____" signs participants can hold in photos
- Company logo, with website link, listed on NKFI website
- Company promoted on NKFI social media channels

KIDney Zone \$3,000

- Company name on approximately 3,000 pieces of marketing collateral
- Company name listed on 1,000+ official Walk t-shirts
- Logo displayed on Bounce House
- Opportunity to provide activities or children's giveaways

Kidneys in the Kitchen \$2,000

- Participate in Kidneys in the Kitchen tent with logo
- Opportunity to make 1-2 kidney-friendly recipes (certain limits apply) with recipe card
- Napkins with sponsor logo

Day-of Exhibitor \$1,500

- 6' table and 2 chairs at start/finish with opportunity to distribute promotional materials to attendees

Restroom Sponsor \$500

- Category exclusivity
- Logo on restroom doors "this moment brought to you by your Kidneys and (logo)"
- Opportunity to distribute giveaway in restroom (hand sanitizer)

Tribute Sign \$250

- Opportunity to honor a loved one by purchasing a sign to be shown during Walk ceremony.

NKFI Golf Classic

September 15, 2021 – Cantigny Golf, Wheaton, IL

The Golf Classic is a fantastic, full day of friendly competition, golfer giveaways, course contests, and prizes. event draws more than 100 golfers primarily from fields related to nephrology and serves as an incredible networking event as well as an exciting and fun competition.

	TITLE \$12,000	BIRDIE \$8,000	PAR \$6,000
Category exclusivity	X		
Company signage at 3 holes	X		
Company signage at 2 holes		X	
Company signage at 1 hole			X
Foursome entries in to the tournament	3	2	1
Start on the hole(s) of your choosing	X	X	
Additional tickets to awards reception	6	4	
Full page ad(s) in the event program book	2	1	.5
Opportunity to address attendees during opening remarks an at the post-golf awards reception	X		
Opportunity to distribute product or literature to each participant	X	X	X
Logo with website link on NKFI website and pre/post-event email	X	X	X
Company named in all pre and post-event press releases	X	X	
Company promoted on NKFI social media channels	X	X	X
Company logo displayed on sponsorship banner at event	X	X	X

	RECEPTION \$5,000	FLAG \$4,000	GIVEAWAY \$3,500	CART \$3,000
Category exclusivity	X	X	X	X
Opportunity to address attendees at the post-golf awards reception	X			
Foursome entries into the tournament	1			
Company name/logo on all 18 pin flags		X		
Company logo on event giveaway, determined by NKFI, distributed to each golfer			X	
Company name/logo on all golf carts to be used during tournament				X
Opportunity to distribute product or literature to each participant	X	X	X	X
Logo with website link on NKFI website and pre/post-event emails	X	X	X	X
One (1) half page ad in the event program book	X	X	X	
Company name listed in event program book				X
Banner displayed at event (provided by sponsor)	X			
Additional tickets to awards reception	X			

Lunch Sponsor \$3,000

- Category exclusivity
- Company sign/banner displayed during lunch at the Halfway House (provided by sponsor)
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company logo on napkins
- Company logo, with website link, listed on NKFI website
- Company name listed in program book

Beverage Cart Sponsor \$2,500 (three available)

- Company logo on beverage carts
- Company logo on event signage
- Company logo on beverage napkins
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company logo, with website link, listed on NKFI website
- Company logo listed in program book

Practice/Warm-Up Area Sponsor \$2,000

- Category exclusivity
- Signage at Putting Green and Driving Range (provided by NKFI)
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company name, with website link, listed on NKFI website
- Company name listed in program book

Mission Moment Sponsor \$1,500

- Category exclusivity
- Name/logo displayed at mission moment hole
- Opportunity to distribute promotional product and/or piece of literature to each participant
- Name listed in the event program book

Golf Foursome \$1,300

- 18 holes of golf for four participants
- Lunch
- Attendance at Awards Reception
- Beverages at lunch, dinner, reception, and on the course
- Participant Giveaway

Hole Sponsor \$250

- Signage at one hole (provided by NKFI)
- Company name listed in program book

Gift of Life Gala

October 28, 2021 - The Geraghty, Chicago, IL

The annual Gift of Life Gala brings together approximately 350 of Chicago's top physicians, surgeons, corporate leaders and philanthropists to celebrate accomplishments within the kidney, organ donation, and medical communities. Each year individuals, organizations, or companies that have significantly contributed to the advancement of the NKFI mission are honored. All sponsors will enjoy verbal on-stage recognition during the stage program, company logo on signage at the event, company logo with website link on all pre-and post-event promotional emails, company logo in Tribute Book, and NKFI staff assistance with seating arrangements.

	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000
Category exclusivity	X			
Opportunity to speak during the event	X			
Logo on inside back cover of Tribute Book	X			
Logo on cards at each place setting	X			
Recognition on signage at event	X	X	X	X
Company logo on printed and electronic invitations	X	X	X	
Company promoted on NKFI social media channels	X	X	X	X
Company logo with website link on NKFI website	X	X	X	X
Full page ad(s) in Tribute Book	2	1	1	.5
Number of tables at event	3 tables of 10	2 tables of 12	2 tables of 10	1 table of 10
Listed in all pre and post-event press releases	X	X		
Company name on electronic invitation				X

Gift Sponsor \$3,500

- Category exclusivity
- Company logo on gift distributed to each guest
- Company listed in tribute book
- Company name on printed and electronic invitations
- Company logo, with website link, listed on NKFI website

Mission Moment Sponsor \$2,000

- Category exclusivity
- Company logo displayed on attendee paddle during live auction and Fund the Mission
- Company logo, with website link, listed on NKFI website

Photobooth Sponsor \$1,500

- Category exclusivity
- Company logo featured in guest photo print-out
- Company logo, with website link, listed on NKFI website

Coat Check Sponsor \$500

- Category exclusivity
- Logo on sign displayed at coat check
- Company logo, with website link, listed on NKFI website

2020 Outcomes & Feedback

Educational Events

Total views in 2020: 23,862

- Viviendo con Enfermedad Renal y Trasplante (Spanish-speaking) viewers: 19,334
- Living with Kidney Disease & Transplantation (English-speaking) viewers: 4,528

"Thanks to each panelist who delivered their presentations. Each session was very informative."

"Liked the fact that it was divided up among different days. Will be glad to go back to the 'in person' seminars, but the two I have attended have been very informative and worked well."

"We are enjoying the presentations!"

Youth Events

Total attendance: 36 individual attendees from 16 different families

"We enjoyed the entire program. Best virtual event we have done. The pace was perfect to keep my busy bodies engaged."

"Thank you for sending the bingo prizes. We are so thankful you included us in your event. We particularly enjoyed the bingo and Zumba parts of your program."

"Seeing more of the broader NKF community and feeling its support makes a CKD diagnosis feel less burdensome."

"I saw the registration note about being sent NKFI gear, but I had no idea how generous you would be! I was expecting an envelope with something small (like stickers) so we were all shocked and delighted to open the huge box. My kids were eager to start using the water bottles and backpacks."

Professional Events

Interdisciplinary Nephrology Conference attendance: 139

"I really enjoyed the program and thought the experts did a fantastic job. The flow of the webinar was very well organized. I learned and enjoyed watching/listening. Thank you for providing the webinar!"

"Having been a CDE for many years prior to retirement, I kept up to date with the latest in diabetes care. However, since retiring in 2017 it has become difficult to keep up with the ever changing advances in treatment. This was a great program to refresh many of the basics! Thank you, NKFI! Looking forward to more!!"

"Great webinar. Just the right length, yet very informative. I felt NKFI did a good job on answering the participants' questions."

Illinois Council on Renal Nutrition Meeting attendance: 86

"I thought the virtual conference was successful. Thank you for making the adaption so that we could attend during this COVID19 pandemic. Of course I missed seeing everyone in person, however, the video and audio were very clear."

2020 Sponsors

Advocate Aurora Medical Center
Alexion Pharmaceuticals, Inc.
AlixPartners, LLP
Alliant Insurance Services, INC.
Amgen
Ankura Consulting
Arbor Investments
Associates in Nephrology
AstraZeneca
Baker Tilly Virchow Krause, LLP
Baxter Healthcare Inc.
BDO
Belmont Bank & Trust
Benesch, Friedlander, Coplan & Aronoff LLP
BMO Harris Bank
CareDx
CBIZ, Inc.
Chapman & Cutler LLP
Christie Clinic
CIBC
Citigroup
City Capital Advisors LLC
Concerto Renal Services
Crowe LLP
DaVita/Total Renal Care
DLA Piper LLP
Duff & Phelps, LLC
Enterprise Fleet Management, Inc.
EPIQ Systems, Inc.
First Merchants Bank
First Midwest Bank
Foley & Lardner, LLC
Fresenius Medical Care
FTI Consulting, Inc.
Gift of Hope Organ & Tissue Donor Network
Goldberg Kohn LTD
Grainger Foundation
Hilco Trading, LLC
Hillestad Pharmaceuticals, Inc.
Houlihan Lokey
Huron Consulting Group
Image Systems and Business Solutions LLC
Jarson Corporation
Jones Day
Katten, Muchin, Rosenman
Kirkland & Ellis LLP
Latham & Watkins LLP
Lockton Companies
Loyola University Medical Center
Macquarie CAF LLC
Marsh & McLennan Companies
Mayer Brown LLP
Mesirow Financial
Mom's Meals
Monroe Capital LLC
Morgan Stanley
Nephrology Associates of Northern Illinois & Indiana
Neuberger Berman LLC
Northern Trust Company
Northwestern Medicine
NxStage Medical, Inc.
Patriot Capital
Paul Hastings, LLP
Pentec Health Inc.
Perkins Coie
Plante Moran
PNC Business
Prairie Capital
Prime Clerk LLC
Proskauer Rose LLP
Reed Smith LLP
Retrophin
RSM US, LLP
Rush University Medical Center
Sanofi Genzyme
Seyfarth Shaw LLP
Sidley Austin Foundation
Southwest Nephrology Associates
SRS Acquiom
Stout
Stretto
The Vistria Group
Thompson Flanagan
Tiffany & Co.
Tiger Group
UI Health
University of Chicago
US Renal Care
Valuation Research Corporation
Vedder Price
Wells Fargo Capital Finance
Wells Fargo Commercial Banking
Wilmington Trust
Wind Point Partners
Winston & Strawn LLP
Wintrust Financial Corp.
Wynnchurch Capital

Sponsorship Commitment Form

Please check all that apply

Patient Programs

Take Charge

- Gold (\$2,500)
- Exhibitor (\$1,000)

Black History Month Webinar

- Exhibitor (\$1,000)

World Kidney Day

- Presenting (\$5,000)
- Gold (\$2,500)
- Exhibitor (\$1,250)

Living with Kidney Disease & Transplantation

Viviendo con Enfermedad Renal y Trasplante

- Virtual Exhibitor (\$1,000) qty: ____
- Chicago Exhibitor (\$1,000) qty: ____
- Champaign Exhibitor (\$500)

Living with Kidney Disease Youth Programs

- Teens Exhibitor (\$1,000)
- Children Exhibitor (\$1,000)

KidneyCamp

- Benefactor (\$1,500)

The Big Ask, The Big Give

- Presenting (\$10,000)

The Journey Continues Podcast

- Exhibitor (\$2,500)

Spanish Language Podcast

- Exhibitor (\$1,000)

Kidneys in the Kitchen

- Exhibitor (\$250)
- Exhibitor, 2 episodes (\$400)

Professional Programs

Citywide Grand Rounds (Virtual)

- Gold (\$5,000)
- Silver (\$2,500)

Controversies in Nephrology

- Gold (\$5,000)
- Silver (\$2,500)

Illinois Council on Renal Nutrition Meeting

- Pre-Conference Presenting (\$3,000)
- Exhibitor (\$1,000)

Interdisciplinary Nephrology Conference

- Gold (\$3,000)
- Exhibitor (\$2,500)

Citywide Grand Rounds (in person)

- Gold (\$10,000)
- Silver (\$5,000)
- Exhibitor (\$2,500)

Signature Events

Walk for Kidneys

- Presenting (\$40,000)
- Gold (\$12,500)
- Silver (\$7,500)
- Supporter (\$3,000)
- Halfway Point (\$5,000)
- KIDney Zone (\$3,000)
- Kidneys in the Kitchen (\$2,000)
- Photobooth (\$2,000)
- Day-of Exhibitor (\$1,500)
- Restroom (\$500)
- Tribute Sign (\$250)

NKFI Golf Classic

- Local Presenting (\$12,000)
- Birdie (\$8,000)
- Par (\$6,000)
- Reception (\$5,000)
- Flag (\$4,000)
- Giveaway (\$3,500)
- Cart (\$3,000)
- Lunch (\$3,000)
- Beverage Cart (\$2,500)
- Practice/Warm-Up Area (\$2,000)
- Mission Moment (\$1,500)
- Foursome (\$1,300)
- Hole (\$250)

Gift of Life Gala

- Presenting (\$25,000)
- Platinum (\$15,000)
- Gold (\$10,000)
- Silver (\$5,000)
- Gift (\$3,500)
- Mission Moment (\$2,000)
- Photo Booth (\$1,500)
- Coat Check (\$500)

Sponsorship Commitment Form

Continued

Company (as it should appear on print materials) _____

Contact Name and Title _____

Address _____

Phone _____ Email _____

Enclosed is a check (payable to NKFI) in the amount of \$ _____

Please invoice me in the amount of \$ _____

Please charge \$ _____ to my Visa MC Discover American Express

Card Number _____ Exp. Date _____

Name on Card _____ CVV Code _____

Signature _____ Date _____

Please return this form to Heidi Merritt (hmerritt@nkfi.org).

Dates and locations of programs and events subject to change. Inclusion on any print materials is dependent on individual event deadlines. If your organization requires approval of logo/name usage on materials, please include those procedures with your commitment form. All sponsorship opportunities are customizable. Please contact the National Kidney Foundation of Illinois for more information.



National Kidney Foundation®

of Illinois

Contact Information

For more information about events or sponsorship opportunities please contact:

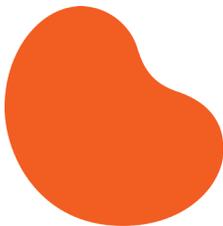
Heidi Merritt

Senior Director of Development
National Kidney Foundation of Illinois
215 W. Illinois St., Ste. 1C
Chicago, IL 60654
312.321.1500 x 256
hmerritt@nkfi.org

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Visit our website at nkfi.org for more information on any of the programs or events included in this packet.

The National Kidney Foundation of Illinois improves the health and well-being of people at risk for or affected by kidney disease through prevention, education and empowerment.



National **Kidney** Foundation[®]

of Illinois

Prevent. Educate. Empower.